

Ignite Announces That 'Green Is The New Black (Friday)' With Holiday E-Commerce Promotions On All CBD Products



The company is offering 30% off all CBD e-commerce orders in celebration of Black Friday, effective today through Sunday 11/25; for Cyber Monday, the CBD savings continue with 'Buy 2 Get 1 Free' along with free shipping

LOS ANGELES ? November 21, 2018 /Canna Newswire/ ? Ignite announced Black Friday and Cyber Monday e-commerce promotions on all CBD products to celebrate the season of giving, turning Black Friday green. Deals will be available online, with 30% off all CBD products today through Sunday 11/25. On Cyber Monday, the company's offer becomes 'Buy 2 Get 1 Free' with free shipping.

With just a little more than two months since their brand launch, Ignite has quickly become a major player in the cannabis industry, with new products being regularly released and SKUs repeatedly ending up sold out due to popularity. Founded by professional poker player, businessman and Instagram star Dan Bilzerian, Ignite is the first-ever high-end global cannabis brand and features premium quality THC and CBD products. Ignite launched with 40 SKUs, delivered in the form of concentrates, pre-rolls, oils and flower, which are available in over 100 dispensaries across California as well as online nationally (CBD sales only).

"We're thrilled by the amazing reception Ignite has received from the CBD and cannabis communities, and want to show our appreciation to Ignite customers as well as invite new CBD users to the brand," said Shannon Bard, COO of Ignite Cannabis Co. "It's a time to be grateful and thankful for our communities, so these deals reflect our way of offering something back to our loyal users and brand fans."

Ignite's holiday promotions will be focused on the company's CBD line, which contains no THC, and initially sold out at launch after the CBD Spearmint Vape Pen won the 2018 High Times Cannabis Cup "Best CBD Vape Pen." Ignite's CBD line is available online at [ignitecbd.co](#), as well as in California dispensaries, offering both CBD drops and vape pens in various flavors. All CBD products will be available at these adjusted prices throughout the promotional period or until sold out, so customers are urged to order now!

About Dan Bilzerian

After being honorably discharged from the Navy following a four-year service, Dan attended the University of Florida where he majored in both business and criminology. He then went on to become one of the world's most successful professional poker players, winning over \$50 million in a single year. Despite not adhering to any social norms ? and continuing to be unapologetically himself ? Dan developed a flawless trustworthy reputation within the gambling community for always doing what he said he would do, a mindset that he's carried with him into numerous investment opportunities, business ventures, and personal pursuits ? creating an empire. Now, he's focused on building the most trusted super-premium global brand in the cannabis industry.

About Ignite Cannabis Co.

Founded by Dan Bilzerian, based in Los Angeles, and spanning a wide variety of THC and CBD cannabis products, Ignite wants to change the perception of cannabis and create the first global super-premium brand in the category. The company delivers superior strains of cannabis and the purest CBD products possible. Ignite is currently available for sale in Dispensaries across California, with

the company's CBD products sold nearly nationally online. From packaging and branding, to what's inside, Ignite delivers at a level not seen in this new industry and believes that brand trust and consistent quality matters. For more information visit <https://ignite.co/> and <https://ignitecbd.co/>.

Follow Ignite Cannabis Co and Dan Bilzerian on social media

Instagram: [@ignite](#) | Instagram: [@danbilzerian](#)

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