

Ignite CBD Announced as New Title Sponsor of The Mint 400 Vehicle Parade



Las Vegas resident Dan Bilzerian's CBD brand supports the local Off-Road community and its fans

LOS ANGELES ? February 8, 2019 /[Canna Newswire](#)/ ?]The Mint 400 announced that Ignite CBD will be this year's title sponsor of The Mint 400 Vehicle Parade. On Wednesday, March 6th, 125 of the planet's toughest off-road race vehicles will parade down the world-famous Las Vegas Strip during the Ignite CBD Mint 400 Vehicle Parade. For 2019, the parade will begin near Mandalay Bay Hotel and Casino and stretch all the way to the Fremont East district in downtown Las Vegas, officially kicking off the 2019 BFGoodrich Tires Mint 400 powered by Monster Energy.

The Ignite CBD Mint 400 Vehicle Parade is a tribute to the famed Mint 400 vehicle processions that took place on Fremont Street decades ago. The vehicles are part of a massive field of entries that will compete Saturday, March 9th and Sunday, March 10th just outside of Las Vegas at The Great American Off-Road Race.

Founded by Chairman Dan Bilzerian, and based in Los Angeles, Ignite is focused on building the first global super premium CBD lifestyle brand. Ignite delivers the purest CBD products possible. From packaging, branding and marketing, to what's inside, Ignite believes that trust and quality matter.

?As an industry, we're just beginning to learn about the exciting potential of CBD,? commented Ignite International, Ltd. VP of Marketing Erick Kozin. ?At Ignite, we want to educate off-road enthusiasts about the broad benefits of our supplements, especially considering the significant physical demands of the sport. We are proud to be the first in our industry to give our full support to the motorsports and off-road communities at the highest level. Ignite is happy to get behind The Great American Off-Road Race.?

CBD is a compound that interacts with the body's endocannabinoid system ? a series of receptors that regulate pain, mood, the immune system, memory, stress response, and other important functions. Ignite CBD is extracted from the highest quality and best sourced 100% pure hemp oil. While people find relief from stress and physical ailments using CBD, it's not psychoactive.

?More and more athletes are using CBD oils for medicinal and health purposes to naturally better themselves as professional athletes. CBD oils keep their bodies operating at their optimum, both increasing their recovery time and pain relief, amongst many other potential health benefits. As off-roaders, we continually punish our bodies. The relationship makes total sense and we are stoked to have Ignite as a new partner,? commented Mint 400 CEO, Matt Martelli.

About Ignite International, Ltd.

Founded by Dan Bilzerian and based in Los Angeles, Ignite delivers the purest premium CBD products possible. Perfectly dosed and all-natural, made from hemp-derived CBD and fractionalized coconut oil, Ignite's CBD provides the holistic effects of cannabinoids without the THC and is currently available in dispensaries across California and online nationally. From packaging and branding, to what's inside, Ignite premium CBD products delivers at a level not seen in this new industry. For more information visit <https://ignitecbd.co/>.

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