

## Legendary Kentucky Hemp Farmers Receive Investment to Revitalize Family Legacy



[Daddy Burt Hemp Co.](#) Launches eCommerce CBD Company with generations of experience]

**LEXINGTON, Ky ? April 12, 2019 /Canna Newswire/ ?** ]In the early 20th century, Joe 'Daddy Burt' Burton and the Burton family were the largest hemp farmers in all of Kentucky. Now, in 2019, great-grandson of Daddy Burt, Bob Estes is rekindling that family legacy. Bob Estes has started Daddy Burt Hemp Co. to deliver the highest-quality, CBD wellness products made from Kentucky-grown hemp. Daddy Burt Hemp Co.'s eCommerce website launches today.

The Burton family began growing hemp over a century ago in Lexington, Kentucky. When the country needed hemp products during WWII, Daddy Burt answered the call. He increased the family farming operations to produce one of the largest hemp crops in Kentucky history. His operations were recognized by the USDA War Board and used in the Hemp for Victory campaign of 1942, encouraging Kentucky farmers to grow hemp for the war effort.

When asked about his reasons for rekindling this family legacy in hemp, Bob Estes had this to say, 'Daddy Burt Hemp Co. is dedicated to a family practice, established by Daddy Burt himself, of doing things the right way, never cutting corners. Our products are crafted from hemp grown in the sunshine of Kentucky. Daddy Burt Hemp Co.'s Plant to Product? Quality System maintains vertical tracking and quality control from the seed selection to proprietary products packaged in FDA approved, food grade facilities. The Kentucky Department of Agriculture and certified third-party laboratories ensure our plants and products meet the highest standards. We publish all third-party testing on our website so customers can review test results to verify the purity of our products.? The company received over \$500,000 in investment, mainly from Z Capital Partners based out of Ohio, in order to rekindle the family legacy.

Alex Zorniger, President of Z Capital Partners, said this about the investment, 'We've been looking at the CBD space for a long time and the quality of the product and the experience of the team with Daddy Burt Hemp Co. really stood out. There are hundreds of CBD startups being founded each year, but there's none that we know of that can lean on nearly a century of hemp farming experience.?'

To differentiate itself from an increasingly crowded field in the CBD wellness market, Daddy Burt Hemp Co. is using family techniques developed over generations to ensure the highest quality products. Their Plant to Product? Quality System only uses hemp from U.S Hemp Authority Certified Farming Partners. It also includes third-party testing throughout the process that customers can check themselves on the Website.

### About Daddy Burt Hemp Co.

Daddy Burt Hemp Co. will initially launch with a variety of products, including CBD Oils and CBD Gummies. New product lines including pet and equine CBD lines are planned for later in the year. All products are currently available online for purchase at [Daddyburt.com](#).

Follow Daddy Burt Hemp Co. on social media:

Facebook: [fb:/daddyburt](https://www.facebook.com/daddyburt) | Twitter: [@DaddyBurtHemp](https://twitter.com/DaddyBurtHemp) | Instagram: [@daddyburthemp](https://www.instagram.com/daddyburthemp)

# CNW #

**Media Contact:**

Sean Cope

Daddy Burt Hemp Co.

[sean@daddyburt.com](mailto:sean@daddyburt.com)

(859) 447-6806