

CANNAVAL to Educate and Empower: Agriculture Commissioner Nominee Positive T.A. Nelson Welcomes Cannabis Education and Exhibitors to the US Virgin Islands



Pot Network joins CANNAVAL as Media Partner; Munch & Co named Event Producers

Three Day Event Poised to Provide Education and Support Through Seminars, Expert Speakers, Interactive Activities, High Level Networking, And Fun!

ST. CROIX, U.S. Virgin Islands ? May 16, 2019 /[Canna Newswire](#)/ ? Set on the island of St. Croix in the U.S. Virgin Islands, Agriculture Commissioner nominee Positive T.A. Nelson and the 420MEDIA agency will host CANNAVAL, the island's first Cannabis Conference and Expo on Saturday, July 20th. The event is designed to educate and empower the people of the US Virgin Islands while providing the best in class products and services to build the infrastructure of the Cannabis, Hemp, and CBD industries. Festivities will begin on Friday, July 19th with island activities, a meet and greet reception, and evening networking events followed by the full program on Saturday, July 20th.

During a time of transition into the legal marketplace, CANNAVAL offers companies and organizations an exclusive opportunity to mix and mingle with government officials, entrepreneurs, medical and seasoned professionals in a collaborative environment that will cultivate relationships, inspire innovation, and stimulate the growth of the economy. The expo will present a diverse group of leaders and expert educators across multiple verticals of cannabis and hemp with panels and presentations running throughout the day. Global, mainland and local vendors will be set up throughout the event sharing their products and services with the public.

[PotNetwork News](#) has been named a media partner of CANNAVAL. The outlet connects both industry leaders and aspiring innovative players with stories that explore every sector of the cannabis industry from cultivation to finance to ancillary companies. It offers advertisers a growing diverse readership base of 30,000 individual investors in the cannabis stock market, entrepreneurs in the cannabis industry and high-level executives and CEOs centered on the Canadian and U.S. cannabis markets.

“PotNetwork News is thrilled to be a part of a cannabis event with such a deep focus on education, awareness, empowerment, and information. 420MEDIA and NT Media Productions are putting together what plans to be one of the premier events in the industry and one with an educational focus that is sorely needed,” says Brandon Dorfman, Editor-in-Chief of PotNetwork News.

Tasked with putting together a program of events in the Virgin Islands will be Munch & Co. Since its founding in 2014, Munch & Co. has developed consistently with the evolution of state-driven cannabis legislation and regulation. The team brings decades of brand- building experience to the cannabis industry and offers insight of how some of the most iconic, world-renown brands have become a part of their consumers' daily lives.

The Munch & Co. team pulls from their understanding of a multitude of trendsetting industries such as beverage, boutique hotels, fashion, fitness, nightlife, restaurants, and retail to create a full 360-degree experience of hosPOTality and boasts a clientele list that includes: High Times Leafly, Weedmaps, The Emerald Cup and Marley Coffee.

“We are excited to be a part of the legal cannabis movement down in the USVI. To create an environment which emphasizes

entrepreneurship holds on to the locals' culture, and helps their economy thrive, is what makes this opportunity so special. Munch & Company specializes in helping emerging brands, so it is an honor to contribute to helping USVI emerge as a legal cannabis market. It's time to grow! says Freddie Wyatt, President of Munch & Co.

Attendees and exhibitors who are part of the conference will have an opportunity to enjoy a variety of planned activities and local excursions where they will be able to experience the island's beauty.

General Admission to the event will be free for USVI residents. Speakers and the complete program will be available shortly on the event's main page: <http://www.cannavalusvi.com/>

Limited Sponsorship Opportunities

CANNAVAL provides attendees with access to an exhibition hall showcasing the latest products, technologies, solutions and services that help advance cannabis and hemp cultivation, business operations, and personal use. Exhibitors will also enjoy a variety of Caribbean events including cocktail receptions, lunch, continental breakfast events each day of the conference that is available for companies to sponsor.

For more information on sponsorships, please contact:

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About 420MEDIA

420MEDIA offers a unique combination of full-service digital marketing services, media distribution, and industry expertise. Our team's experience allows 420MEDIA to provide the full range of services necessary to effectively craft and execute marketing strategy in the cannabis sector. To see our recent reel and our advertising packages, please log on to www.420MEDIA.us.

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