

The Original Jack Herer Takes First Place at WeedCon West 2019



LOS ANGELES ? July 8, 2019 /[Canna Newswire](#)/]? The Original Jack Herer took home a first-place award for its premium cannabis vape cartridge on Thursday at WeedCon Cup, Southern California's premier B2B cannabis education and networking event, which hosts top distributors, brands, farms, and dispensary buyers.

The winning product was the brand's Original Jack Herer cannabis distillate cartridge, with its high concentration of THC distilled from The Original Jack Herer cannabis buds. The oil is infused with terpenes extracted from the finest harvests of the famous Jack Herer cannabis strain.

The Santa Cruz company took first place for 'Best Sativa Vape' during the WeedCon Cup awards event on Thursday, which distinguishes the best of the best in cannabis flower, edibles, concentrates, topicals, dispensaries, and packaging. This year's awards were judged by a panel of cannabis professionals, celebrities, and musicians including David Crosby. The Herer Group is honored to receive this award for the Original Jack Herer vape cartridge, especially after the same product took first place earlier this year for 'Best Distillate?' at The Emerald Cup. This is the third win for the Original Jack Herer brand this year, who also took the award for 'Best Sungrown Sativa?' at the Santa Cruz Cup.

Honoring a Legendary Man

The award-winning Original Jack Herer products are created with premium Jack Herer cannabis flower. This famous strain is named in honor of hemp activist and cannabis legalization pioneer Jack Herer (1939-2010), who dedicated his life to educating the world on the benefits of hemp as a medicine, fiber, and fuel. Jack was born 80 years ago this month, and his legacy and mission continue to inspire change today.

About The Original Jack Herer

The Original Jack Herer? honors a man whose life work is a foundation for cannabis legalization today. Nicknamed the Hemperor, activist Jack Herer highlighted humankind's historical romance with cannabis for food, fiber, fuel, medicine, recreation & more?and passionately promoted rekindling the flame. The brand showcases premium Jack Herer harvests with bud jars, prerolls, and smooth-vaping oil.

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