

## Every Medical Cannabis Patient has a Story to tell: CannAbuelo: The Jorge Gavilanes Story, a Short Film focused on Medical Cannabis and the LatinX Community



### Cannabis Cultural Association Releases New Fundraising Trailer

**NEW YORK ? July 31, 2019 /[Canna Newswire](#)/ ? ]**Over the last 6 months, the Cannabis Cultural Association (CCA) has been working diligently on producing a short film to better educate the Latinx community about cannabis, in an effort to further educate and help remove the stigma surrounding medical cannabis in the Latinx community film titled: CannAbuelo: The Jorge Gavilanes Story, The Cannabis Cultural Association just released its crowdfund trailer for the short film that features 80-year old, Jorge Gavilanes' journey in America as a medical cannabis patient and how he now lives his life pain-free in Ecuador in part to this life-changing medicine.

?Everyone who needs access to this medicine should be able to obtain it! It's not fair only lucky people like myself get to benefit from it. I hope the message we are sharing helps make that a reality in the near future for all people,? says Jorge Gavilanes, subject of the film.

In the latest video released by CCA, Nelson Guerrero Co-founder and Executive Director of the Cannabis Cultural Association and Jorge Gavilanes grandson, alongside Jacob Plowden Co-founder and Deputy Director of the Cannabis Cultural Association are asking the community to support the CCA's mission by donating towards the completion of the CannAbuelo film on GoFundMe and on the CCA website.

The Cannabis Cultural Association has a fundraising goal of \$10,000 so that they can finish filming and editing for CannAbuelo: The Jorge Gavilanes Story to be debuted later this year in Spanish with English Subtitles.

The CCA is a registered 501(c)3 nonprofit and all donations made are tax-deductible. ?With medical marijuana legislation growing in support here in the United States and for the first time ever making serious progress toward medical legalization in Jorge's home country of Ecuador, now is the time to put a new face and message behind the need for accessible Cannabis. We encourage everybody to support no donation is too small to help make this film and message a reality! states Guerrero.

?Most people don't get to have this conversation with their grandparents. I know CannAbuelo will help change that, so other people can help their loved ones understand that cannabis is a medicine and can help with certain ailments. I am grateful for all the support and positive outreach from the community thus far from our few trailers and I can't wait to show the film to the masses to help change the perspective and change the conversation about cannabis at home, especially for the Latinx community,? adds Guerrero. Matt Madonna Executive Producer Owner of production company Shoot Madonna adds, ?We are excited to be a part of the Cannabuelo project. Creating a different perspective for people that do not necessarily have the most positive view about Cannabis is the most amazing part. Hopefully, this project can change some minds.?

Link to see Trailer 1: [https://www.youtube.com/watch?v=mj\\_p343pWHA](https://www.youtube.com/watch?v=mj_p343pWHA)

Link to see Trailer 2: