

Heady Vermont Launches New England Cannabis Guide and Digital Media Platform



Woman-run cannabis media and events company looks to boost cannabis tourism in the region

BURLINGTON, Vt. ? **August 12, 2019** /[Canna Newswire](#)/ ?]Heady Vermont is proud to announce the launch of its first print publication, The New England Cannabis Guide. This full-color, high quality print magazine, and its associated digital media platform Heady New England, showcases the region's businesses and destinations, and is aimed at canna-curious consumers visiting or living in the northeast.

The Guide, which will be produced annually, features cannabis-friendly business listings, detailed state-by-state legalization and policy information, a host of great tourist destinations from Maine to Rhode Island, and an introduction and cannabis etiquette tips from Lizzie Post, co-president of the Emily Post Institute and author of Higher Etiquette.

?Now that all the New England states have, at the very least, some form of legal cannabis,? explains Heady Vermont CEO Monica Donovan, ?and many of them are in the process of developing a commercial market, we thought it would be exciting to start talking about cannabis in New England the way we already talk about craft beer, organic produce, flatbread pizza, and locally-made ice cream.?

?Ultimately, our intention ? both in Vermont and around New England ? is to help build and support a cohesive regional industry dedicated to cannabis reform based in equity and justice,? says Kathryn Blume, Heady Vermont's communications director and the Guide's editor-in-chief. ?Also,? she adds, ?we want to promote locally, lovingly, organically produced craft products to weed enthusiasts everywhere!?

The Guide's official launch party is the Harvest Farm Jam on Saturday, September 28, from 12-6pm, at Brattleboro's Bordertown Farm. Tickets are \$20 for the general public and \$10 for Heady Vermont members.

Supported by major sponsors Vermont Hempicurean, Sarabia Holistic, Coyote River Hemp Company and MCR Labs, the event will feature workshops on growing, making and processing, demonstrations, flower and concentrate testing, a genetics swap, exhibitors, food trucks, live music, a beer tent and designated consumption areas and numerous opportunities to interact with other cannabis enthusiasts.

The Guide is available in single copies for \$4.20, and also available for wholesale distribution. Visit the Heady New England ordering page for wholesale inquiries and purchases.

About Heady Vermont

Heady Vermont is a community and digital platform dedicated to growing cannabis culture and influencing policy reform. Based in Burlington, Vermont, we believe that building a legal, ethical, and celebratory cannabis culture ? one that's infused with an ethos of social, environmental, and economic justice ? can have a positive and meaningful impact on both people and the planet.

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Media Contact:

Kathy Blume

Heady Vermont

Kathy@headyvermont.com

+1 802-233-5856