

## Introducing Cultivate's Premium Wellness and Self-Care Products



The woman-owned brand introduces safe and compliant THC-free, full-spectrum hemp oil-infused products for premium wellness and self-care

**SAN DIEGO ? August 20, 2019 /[Canna Newswire](#)/ ? ]Cultivate**, a premium wellness and self-care brand, launches with safe and compliant THC-free, full-spectrum hemp oil-infused products including a 500 mg Soothing Balm, 300 mg SoftGels, 500 mg Tincture and 250 mg Tincture. In addition to this, its new skincare line, the 7 Essentials Skincare Ritual will be available in August to complement the other products. Cultivate delivers botanical formulations rich in full spectrum phytocannabinoids extracted from organic hemp plants and guarantees premium quality by collaborating only with well-respected suppliers, utilizing advanced extraction techniques, certified USDA Organic Farming practices and care for optimum usage.

?The excitement in launching Cultivate is fueled by our desire to be very hands-on and create trustworthy and effective products,? said Traci Edwards, developer of Cultivate. ?In fact, I traveled to different Colorado farms to vet the cultivation, harvesting and processing of the hemp ingredients which would be used in Cultivate and hand selected our hemp farmers because of the caliber of their finalized ingredients and farming practices?so we have literally seen the process through from seed to sale.?

Wellness is the drive behind Cultivate as a whole?from the farmers nurturing the land on which the hemp crops are grown to the laboratory technicians and manufacturing experts who develop the customized formulations.

?At Cultivate, it's imperative to us that our consumers are knowledgeable about our portfolio so they can make the most educated decision on what products are best for their personal health and wellness,? said Michelle Schoser Davis, director of education & operations of Cultivate. ?Our ultimate goal is to help people be their happiest, healthiest selves.?

**Details on each of the products are as follows:**

[500 mg Soothing Balm \(\\$90\)](#)? This highly emollient balm blends organic cocoa butter, organic shea butter and phytocannabinoid-rich hemp extract oil with essential oils such as arnica, peppermint, aloe, eucalyptus and lemongrass. Rub a small amount of the plant-based healing balm onto the skin to sooth and cool the desired area. This hydrating balm may help to calm irritation and inflammation.

The 500 mg Soothing Balm is gluten free, paraben free, sulfate free, cruelty free and made in the U.S.

[300 mg SoftGels \(\\$50\)](#)? Each SoftGel contains high-quality phytocannabinoid-rich hemp extract oil?take one capsule daily with water to naturally promote wellness in the mind, body and soul.

With approximately 10 mg of hemp extract per capsule and 30 SoftGels per bottle, the SoftGels are easy to consume, flavorless, convenient for travel and made in the U.S.

[500 mg Tincture \(\\$75\)](#)? This all-natural tincture promotes everyday wellness through a full spectrum of compounds working together, including phytocannabinoid-rich oil extracted from organic hemp plants and an abundance of cannabinoids, flavonoids, and terpenes. Cultivate Tincture is infused with organic peppermint for fresh flavor.

The 500 mg Tincture contains approximately 16.67 mg of active phytocannabinoids per 1 ml serving and contains 1 fluid oz (30 ml) per bottle. It is made in the U.S.

[250 mg Tincture \(\\$40\)](#)? This all-natural tincture promotes everyday wellness through a full spectrum of compounds working together, including phytocannabinoid-rich oil extracted from organic hemp plants and an abundance of cannabinoids, flavonoids, and terpenes.

Cultivate Tincture is infused with organic peppermint for fresh flavor.

The 250 mg Tincture contains approximately 8.33 mg of active phytocannabinoids per 1 ml serving and contains 1 fluid oz (30 ml) per bottle. It is made in the U.S.

[7 Essentials Skincare Ritual \(\\$375 for Complete Set\)](#)? Coming in August, the complete skincare ritual is infused with THC-free bioavailable hemp oil and is formulated to rejuvenate and support the skin's natural defense to aging. Sign-up to purchase the 7 Essentials Skincare Ritual is available at [www.livecultivate.com/skincare](http://www.livecultivate.com/skincare).

The 7 Essentials Skincare Ritual includes:

- Gentle Rejuvenation Facial Cleanser
- Active Suspension Gel Facial Toner
- Retention & Protection Day Cream
- Antioxidant Restorative Night Cream
- Firming Collagen Rescue Eye Gel
- Lift & Tighten Décolleté
- Hydra-Infused Skin Drench Body Oil

Cultivate's team firmly believes that nurturing yourself is the cornerstone to a long and healthy life, which is why each of the brand's products are formulated to help maintain daily wellness. Cultivate's full-spectrum phytocannabinoid-rich oil sourced from organic hemp delivers essential fatty acids, phytonutrients and antioxidants that your body requires to perform at an optimal level. For more information about Cultivate or to purchase the safe and compliant THC-free, full-spectrum hemp oil-infused products, visit [www.livecultivate.com](http://www.livecultivate.com).

### **About Cultivate**

[Cultivate](#) is a women-owned wellness brand based in San Diego, California. Established in 2018, after countless hours of research, development, and working with high caliber individuals in the industry, our products bring together quality hemp extract, sourced from organic hemp, combined with superb ingredients. Our unprecedented commitment and desire to bring the best in hemp extract to all of our products comes from a greater understanding of seeing the process from start to finish. Being passionate about what we put in and on our bodies is what drives our dedication to bringing amazing products to you. Follow Cultivate's story on social media on Instagram [@LiveCultivate](#), Facebook [@LiveCultivate](#) and YouTube [@LiveCultivate](#). For more information, visit [www.livecultivate.com](http://www.livecultivate.com).

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