

Luxury Hemp Brand MINERAL Now Included in Neiman Marcus' CBD Assortment



MINERAL to Sell Two Products In 17 Neiman Marcus Stores Across the U.S. and Online

AUSTIN, Texas ? August 28, 2019 /[Canna Newswire](#)/ ?]Luxury hemp brand MINERAL (<https://mineralhealth.co/>) has announced that they are selling two cutting-edge CBD-infused products at Neiman Marcus.

?The Mineral brand is a fantastic addition to our robust assortment of CBD products,? said Kim D'Angelo, Beauty Buyer, Neiman Marcus. ?Mineral's products are full of high-quality ingredients that provide great wellness benefits.?

MAISON is a smooth all-over body salve formulated to reduce inflammation in the body while soothing and repairing stressed skin. MAISON's formula includes MINERAL's signature full-spectrum CBD and CBG cannabinoids, which have been extracted by a process that maintains the plant's omega fatty acids and vitamins to achieve the highest bioavailability and efficiency for the body. Linalool and Limonene terpenes are combined with woody notes of California sage, and a tranquil sandalwood center that is finished by fresh mint. Suitable for all skin types, this lightweight hemp based salve applies with ease. Massage generously into freshly cleansed skin to relieve, calm, and revive. Mineral MAISON For Recovery, 2 oz. / 59 ml is now available at Neiman Marcus for \$70

A new product launch for Fall 2019, SOUSA is an intensive, cannabinoid-rich hydrating body treatment oil for dry and inflamed skin. SOUSA is led by top notes of blood orange, a luxurious woody center and finished with the hemp-derived terpenes Linalool and Limonene.

MAISON (\$70.00) is available now and SOUSA will launch in September 2019 at 17 Neiman Marcus stores nationwide including New York, Los Angeles, San Francisco, Boston and Las Vegas.

The full MINERAL collection can be found at mineralhealth.com.

Founded in 2017 by Matthew "Mills" Miller, MINERAL's growing collection of top-shelf hemp based bath and body products have achieved cult-like status, pairing an unrivaled scientific sophistication with an aesthetic elegance reminiscent of classic French perfume brands.

While the majority of today's CBD products are supplied by a handful of the same third-party suppliers, Miller is deeply involved in every aspect of MINERAL's business: from cultivating the genetics for the hemp plants that he plants and harvests on a small farm in Colorado, to overseeing the extraction and formulation process for each MINERAL product, to leading creative on campaigns that his brand is so well known for, Miller is a true pioneer in the rapidly growing space.

The Neiman Marcus retail deal comes hot on the heels of a busy summer for Miller after successfully opening his first flagship retail location in Austin, TX, and planting a full harvest of proprietary plants, including a series of high-fiber hemp for all of MINERAL's packaging. MINERAL, an industry-favorite with press and consumers alike, continues to push boundaries in its commitment to cultivating a true seed to store product.

For more information please visit mineralhealth.com.

FOR MORE INFORMATION ABOUT MINERAL PLEASE CONTACT PRESS@WEAREPRISMATICS.COM

About MINERAL

MINERAL is an uncompromising plant medicine brand that grows high quality hemp oil for sophisticated effects based wellness and beauty products. For more information please visit <https://mineralhealth.co/>.

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