

Charity Pre-Rolls - Cannabis Community Stands up and Fights for Breast Cancer



Custom Cones USA introduces Cones for a Cause to spread cancer awareness and raise research funds

SEATTLE ? October 17, 2019 /[Canna Newswire](#)/ ?]Custom Cones USA is currently making a wave in the cannabis industry through the introduction of their Cones for a Cause charity event, which features a limited-time supply of pre-rolled cones geared towards breast cancer awareness.

The Cones for a Cause pre-rolled cones have a pink filter tip, outfitted with assorted symbolic words like Strength, Fight, Together, Love, as well as the iconic pink ribbon on the other side.

Custom Cones USA will be donating 10 percent of all sales towards breakthrough breast cancer research and is encouraging all partner brands to donate as well. So far, brands from Washington, Colorado, Florida, Oklahoma, California, Michigan, Massachusetts and Oregon have pledged their support and will be participating by selling the pink pre-rolled cones leading up to and throughout October. Many of our partners are also donating 10 percent of their pre-roll sales to breast cancer research.

?Our whole team wanted to do something special for breast cancer awareness, we obviously wanted to donate, but awareness is a huge part of it as well. We know this type of attitude is what makes the industry special and brings a whole new meaning to the medicinal aspect and power of cannabis? says Harrison Bard, Co-Founder of Custom Cones USA.

With pre-rolled joints being the most popular form of cannabis consumption, you can really spread the message and shine a light on this cause in a communal way. The magnitude of awareness that has followed since introducing these Cones for a Cause is something that Custom Cones USA is extremely proud of, due to the overwhelming abundance of positive feedback and support for the movement.

This is important because every minute, a woman dies due to breast cancer, which is over 1,400 deaths per day from this tragically impacting illness. At this rate, one in eight women will be diagnosed with breast cancer in their lifetime, with breast cancer accounting for 30 percent of all cancer diagnoses in women. Over 85 percent of women that are diagnosed with breast cancer have absolutely no prior genetic family history of breast cancer.

There are many unfortunate truths to this epidemic, although, there are still factors to be positive about. The mortality rate has slowly declined since 1989, With more than 2.8 million breast cancer survivors living in the United States alone. This is due to the intense breakthrough research and early detection advancements. It's evident that broader awareness is a huge contributing factor in efforts at raising funds for cancer education, aiding patients of all stages, and funding eminent research. For over the last decade, the National Cancer Association has seen an increase in donations and growth in involvement tenfold.

Brands and influencers across the country have partnered with us on this amazing cause to spread awareness and raise funds for research. It's not too late to collaborate with us during our first Cones for a Cause launch, whether you distribute the cones for charity or simply donate to the charity. This has influenced a pivotal shift in the cannabis industry that has brought an abundance of awareness to the cause and is giving a whole new light on the power of pre-roll sales across the nation.

?Participating in this was a no-brainer for me,? says Alyse Honnold of Billows of Haze in Washington. ?My mom was diagnosed with breast cancer a few years back and is thankfully now in remission, but it was extremely devastating when she was going through radiation, so this cause really hits home for me. I think that not only finding a cure is important, but spreading awareness can be life changing and even life saving,? Honnold says. ?My mom performed self exams on a regular basis and found a lump which the mammogram failed to show. Utilizing these for all our joints in the month of October has allowed me to really share my story - everyone is shocked when I tell them my mom's story - a lot of people think a mammogram is enough, but its NOT.?

Billows of Haze also did an additional joint promotion featuring these cones to try and reach as many people as possible in order to make the most out of cones for a cause.

?Since opening, we see many patients and patrons battling and surviving cancer, including breast cancer,? says Mark Zatycka, CEO of Insa in Massachusetts. ?So we thought selling Insa Pink Pre-Rolls was a great way to show them our support, let them know we care, and give back to an amazing organization like the American Cancer Society. Since rolling them out, our customers have loved them. They also appreciate the opportunity to be able to show their support, so it's a win/win for everyone.?

With such a huge success for the first ever Cones for a Cause launch, Custom Cones USA will be continuing production of various charity themed cones. All upcoming Cones for a Cause projects will have a strong focus on bringing further awareness and support to these causes, as well as donations to foundations that support each cause. If you'd like to be a part of any upcoming charity events or would like to produce some cones for a cause for your pre-roll line, send us an email at Contact@CustomConesUSA.com.

About Custom Cones USA

As the number one provider of custom branded pre-rolled cones and hemp blunt cones in the industry, Custom Cones USA offers many services which cannot be matched by our competitors. From our ultra-responsive team to our detail oriented ethics, we ensure the process of ordering any pre-rolls and equipment is seamless and pragmatic.

We specialize in providing both warehouse-plain, bulk pre-rolled cones out of our Washington State warehouse as well as custom branded pre-rolled cones of many varieties from our ISO-9001 certified factory.. In addition to pre-rolled cones, we also offer a multitude of pre-roll processing equipment to either get started on a pre-roll line or step up your production process. Custom Cones USA provides a variety of child resistant and non child resistant packaging options are available in custom or unbranded options as well.

Custom Cones USA is a proud innovator in the cannabis industry, providing the first ever wholesale natural hemp blunt cone acquirable in the United States. For more information regarding potential collaborations and services please visit www.CustomConesUSA.com. We love hopping on phone calls as well, feel free to give us a call at our main line 360-335-3938.

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