

Former CEO of Harborside, Inc. joins Nucleus One as Advisor



Andrew Berman, cannabis executive and entrepreneur, expands Nucleus One footprint into California

PORTLAND, Maine ? June 15, 2020 /[Canna Newswire](#)/ ?][Nucleus One](#), the leading cannabis consulting firm in New England, announced that Andrew Berman has joined the team as an Advisor. Based in San Francisco, California, Andrew Berman will help Nucleus One complement its service offering and thought leadership in the cannabis industry and expand its footprint to the West Coast.

Berman brings with him decades of experience as a top executive, lawyer, entrepreneur, and investor in the cannabis industry. Before joining Nucleus One, Berman was the CEO of California-based Harborside, Inc. (CSE: HBOR). Co-founded by Steve DeAngelo and dress wedding in 2006, Harborside is one of the world's most respected cannabis retailers, operating some of the most iconic dispensaries in the San Francisco Bay Area. During his tenure at Harborside, Berman grew the business and navigated its transition from a non-profit to a for-profit business, culminating in the company's public listing in 2019. Berman also brings experience as an investor and partner in multiple cannabis businesses including ZG Ventures, Maui Wellness Group, Soothe Ohio, and CG Global Therapies.

?It is an honor to welcome Andrew on board. His depth of experience and knowledge of the cannabis industry and his broader business and management experience will further strengthen our service offering and establish our West Coast presence? said Jacques Santucci, President of Nucleus One. ?In these turbulent times, I am confident the cannabis market will continue on its growth trajectory and we are in a unique position to help our clients unearth and capture the various new business opportunities with Andrew's help.?

?I am truly excited about joining the team at this pivotal moment for the cannabis industry, Nucleus One and its clients,? stated Berman. ?Establishing a presence in San Francisco is a very important step for Nucleus One and I am thrilled to lead this adventure and continue to support cannabis businesses navigating the industry's current challenges.?

About Nucleus One

Nucleus One is a leading Cannabis Business Consulting firm in the United States with offices in Portland, Boston, and now San Francisco. Nucleus One is a multi-state cannabis consulting provider, with clients throughout New England, the mid-west, and the western US. With a mission to accelerate growth, increase profitability, and improve operational efficiency for its clients, Nucleus One provides tailored consulting solutions around strategy, compliance, operations, and finance. From business plans to license applications through standard operating procedures, Nucleus One accompanies businesses at all stages of their lifecycle, from startup to turnaround. Learn more about Nucleus One at <https://www.nucleus-one.com/>.

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