

Whole Plant Expo Announces First Three Keynote Speakers



Discounted presale tickets to the largest medical cannabis and hemp online event available July 1st

PORTLAND, Ore. ? June 30, 2020 /[Canna Newswire](#)/ ?]Whole Plant Expo (www.wholeplantexpo.com) today announced the keynote speakers for three of the five conference tracks at its medical cannabis and hemp event coming online this fall. [Mara Gordon](#)], co-founder of Zelira Therapeutics (previously Zeldia Therapeutics) will keynote the Business track; [Dr. Janice Knox, MD](#)], CEO and Co-Founder of the American Cannabinoid Clinics will keynote the Medical Professionals track; and [Dr. Jahan Marcu, PhD](#)], editor in chief of the *American Journal of Endocannabinoid Medicine* keynotes a track produced exclusively by this medical journal.

Whole Plant Expo is a first-of-its-kind online event, bringing together an ecosystem of organizations and communities for a comprehensive examination of endocannabinology and the use of cannabinoids for medicine, health and wellness. With content curated specifically for patients and caregivers, medical professionals, researchers, and industry professionals, the Whole Plant Expo conference features more than 50 industry and medical experts ? a who's who of the medical cannabis and hemp industry. Whole Plant Expo runs online from October 1 to November 30, 2020.

Whole Plant Expo also announced the July 1st availability of presale tickets with discounts of as much as 65 percent off the retail price. Presale prices represent the lowest prices Whole Plant Expo tickets will be sold. The Whole Plant Expo presale runs from midnight Wednesday, July 1 until 11:59 PM PST Wednesday, July 15.

During the presale, Patient & Caregiver tickets are available for only \$10, a 65 percent discount off the \$29 retail price. Patient & Caregiver ticketholders have access to the Patient & Caregiver conference track, all keynotes addresses, patient discussion forums, and a consumer and patient exhibit hall of CBD and cannabinoid brands among other products and services.

Professional tier tickets for Medical Professionals, Researchers and Industry Professionals are all-access passes to Whole Plant Expo, including all exhibit halls, conference tracks, and topic-driven networking events and discussion forums. These tickets are available for the presale price of \$89, more than half off the \$179 retail price.

Tickets will be on sale beginning July 1 at [EventHi](#). Students may apply for a \$49 discounted rate by filling out the application at <https://wholeplantexpo.com/student-discount-application/>. Journalists seeking press passes can contact pr@wholeplantexpo.com.

More information about the Whole Plant Expo conference will be announced soon.

About Whole Plant Expo

Whole Plant Expo is the first major medical cannabis trade show that comes to you! Interactive and immersive, Whole Plant Expo is an online trade event featuring digital exhibit halls, topic-driven networking opportunities and discussion forums. Not just a virtual conference, Whole Plant Expo is working with ecosystem partners to build a community of patients and caregivers, medical professionals, researchers, and industry professionals. Whole Plant Expo runs online from October 1 to November 30, 2020. For

more information visit www.wholeplantexpo.com.

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